



Exterior Displays

Stagecraft Display Ltd

PLANT DISPLAY BENCHING | TIERED DISPLAYS | HANGING BASKETS & WALKWAYS | STONEWARE & TERRICOTTA | TREE BAYS | BESPOKE

DESIGN - MANUFACTURE - INSTALLATION



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EXTERIOR DISPLAYS

Stagecraft has remained at the forefront of the garden centre retail display industry for over 32 years and caters for a vast range of standard and bespoke display pieces. Our high quality tables and benching has been specially created to turn products into attractive saleable goods, thus increasing plant sales. In addition to this, the range offers tiered, mobile and adjustable display options to perfectly market your merchandise while also providing maximum functionality. From basic tables and benching to tree bays, terracotta and outdoor seating we have everything you need to transform your exterior retail environment.

TABLES AND BENCHING

Tables and simple plant benching are pivotal to any garden centre display. Just like in an indoor retail environment tables can be used to display a vast range of products making them one of the most versatile displays a retailer can possess. However, this does not mean they have to be simple and unexciting, tables are likely to be one of your most utilised merchandising tools and should therefore represent your brand, your style and the products for which they sell. Don't let shabby tables hinder your sales, check out these fantastic designs...



DISPLAY TABLES



Bedding Table 32mm lip
 2000 x 1000 x 600 | 2000 x 1000 x 450
 2000 x 1000 x 300 | 1900 x 1100 x 600
 1900 x 1100 x 450 | 1900 x 1100 x 300



Shrub Table 57mm lip
 2000 x 1000 x 600 | 2000 x 1000 x 450
 2000 x 1000 x 300 | 1900 x 1100 x 600
 1900 x 1100 x 450 | 1900 x 1100 x 300



Half Octagonal Bedding/ Shrub Table
 2000 x 1000 x 600 | 2000 x 1000 x 450
 2000 x 1000 x 300 | 1900 x 1100 x 600
 1900 x 1100 x 450 | 1900 x 1100 x 300
 Shrub: 57mm lip Bedding: 32mm lip



Square Bedding/ Shrub Table
 1000 x 1000 x 600 | 1000 x 1000 x 450
 1000 x 1000 x 300 | 2000 x 1000 x 600
 2000 x 1000 x 450 | 2000 x 1000 x 300
 Shrub: 57mm lip Bedding: 32mm lip



Standard Products



TRELLIS



Economy Trellis
2000 x 1450 | 1900 x 1450mm high



Straight Trellis
2000 x 1450 | 1900 x 1450mm high



Straight Trellis with Diamond Batten
2000 x 1450 | 1900 x 1450mm high



Galebreak Trellis
2000 x 1450 | 1900 x 1450mm high



Splayed Classic Trellis
2000 x 1450 | 1900 x 1450mm high



Splayed Trellis
2000 x 1450 | 1900 x 1450mm high

DISPLAY TABLE ACCESSORIES



Variable Pot Grid

Sized to suit 2000 x 1000 or 1900 x 1100 table.
Planed & chamfered timber frame to hold plant pots.



Alpine Step

Sized to suit 2000 x 1000 or 1900 x 1100 table
First step height 198mm Second Step H 343mm. Sawn timber slatted steps with front surround.



Climber Frame

1995 x 940 x 410 | 1995 x 1042 x 410
This insert comes assembled ready to use, complete with dividers to prevent wind damage.



Alpine Riser

1750 x 1021 x 175mm < 430mm



Second Tier Table

2000 x 500 x 450mm
(450mm Bed Height)
Shrub: 57mm lip Bedding: 32mm lip



DISPLAY TABLES



Trestle Table

1700 x 770 x 770mm Bed H

Trestle features folding legs and a lower shelf. Available in 21mm and 27mm timber options.



Tilt Table

2000 x 1000 x 600mm | 1900 x 1100 x 600mm Bed H
Slatted bed raises 200mm to rear, 125mm planed and chamfered surrounds, 25mm lip, open brace legs. POS option available.



Flood Table

1920 x 960 x 600mm bed height (145mm surround).

Includes 2 black plastic flood trays per table, 950 x 950mm.



Square Flood Table

950 x 950 x 600 | 950 x 950 x 450
950 x 950 x 300

Includes 1 black plastic flood tray per table, 950 x 950mm.



Standard Products



COMBINATIONS & ARRANGEMENTS



Square Bedding Table w/ Clad Box Plinth
 1200 x 1000 x 600 | 1200 x 1000 x 450
 1200 x 1000 x 300 | 1200 x 1000 x 150
 Shrub: 57mm lip Bedding: 32mm lip



Square Bedding/ Shrub Arrangement
 1200 x 1000 x 600 | 1200 x 1000 x 450
 1200 x 1000 x 300 | 1200 x 1000 x 150
 Shrub: 57mm lip Bedding: 32mm lip



Square Flood Table Arrangement
 950 x 950 x 600 | 950 x 950 x 450
 950 x 950 x 300
 Includes 1 black plastic flood trays per table,
 950 x 950mm.

Standard Products



Hexagonal Bedding Table w/ Box Plinth
 1400 x 600 | 1400 x 450 | 1400 x 300
 Slatted bed, 145mm planed and chamfered
 surrounds, 45mm lip, box plinth.



Hexagonal Bedding Table
 1400 x 600 | 1400 x 450 | 1400 x 300
 Slatted bed, 145mm planed and chamfered
 surrounds, 45mm lip, open brace legs.



POINT OF SALES



Ticket Strip

Ticket strip can be added to suit a variety of tables and table sizes. Ticket strip can be used on all tables. Brackets allow them to be added or moved as required.

COMPOST



Compost Rail

Various sizes available depending upon your requirements. Includes POS signage options.

STONEWARE AND TERRACOTTA



Rectangular Heavy Duty Plinths

2000 x 1000 x 220

Slatted bed with 120mm planed surrounds. Optional aluminium corner plates.



Half Octagonal Heavy Duty Plinths

2000 x 1000 x 220

Slatted bed with 120mm planed surrounds. Optional aluminium corner plates.



STANDARD PRODUCTS

While your retail fixtures should be attractive and representative of your brand, their main purpose is to draw attention to your products so customers will be more inclined to purchase from you. Stagecraft offer a range of standard exterior displays designed to make your products more appealing and eye-catching to customers. You can also utilise simple, clean fixtures that make your merchandise visible at a glance. Our designers are here to guide you regarding which fixtures will best highlight your specific products, plus the range offers maximum functionality including tiered, multi-level, adjustable and mobile display options.

To request a quote or view the full range along with their detailed descriptions visit our website at www.stagecraft-uk.com.

TIERED DISPLAYS



Plant Pyramid

2000 x 1000 x 1600mm H

Supplied in 2 halves completes 1 set.

6 tiered shelves at 145 x 21mm.

Displays over 150 1ltr pots Walkway focus point.

Also available in full pyramid.



3 Tier Adjustable Units Static

2150 x 1000 x 1575mm H

3 Tier Adjustable Units Mobile

2150 x 1000 x 1675



4 Tier Adjustable Units Static

2150 x 1000 x 1575mm H

4 Tier Adjustable Units Mobile

2150 x 1000 x 1675

'A' Frame side supports, a top flat POS rail, fixed base shelf with an option of 2 or 3 tilting or removable upper shelves. Available as mobile units, with a strengthened construction and heavy duty castors.



TREE BAYS

Stagecraft offer a range of tree bays from single sided, to double sided and cross shaped providing support and protection for your trees wherever their location.

We also offer a variety of signage options to suit your needs and signage location.



HANGING BASKET



Hanging Basket Tree
 1000 x 1000 x 2100mm high
 Slatted base plinth 150mm high,
 Octagonal centre post, 8 poles and 16
 hanging positions. Access for pump truck.



Mobile Hanging Basket A-Frame
 2000 x 1450 | 1900 x 1450mm high
 Slatted base plinth. Metal subframe and set
 of heavy duty castors. 5 x 28mm galvanised
 steel rails with capture hooks.



Standard Products

TREE BAYS



Single Sided Tree Bay
 2442 x 542 x 1200mm high



Double Sided Tree Bay
 2442 x 842 x 1200mm high





Tables & Benching





TIERED DISPLAYS

Tiered displays are a fantastic tool for maximising space in a retail environment particularly for garden centres with vast quantities of merchandise. Using tiered displays enables retailers to utilise space from the bottom to the top of the unit. In addition to this, the majority of our tiered displays are freestanding or mobile meaning they can be employed in various locations are fully independent fixtures, creating sales space wherever it's needed.

Displaying products at varying eye-levels creates a striking focal point which drives sales and enables you to select products that will stand apart from the rest of your merchandise.





Tiered Displays





UNIQUE DISPLAY FEATURES

The retail space is the physical expression of a business and its brand and is why many of our customers require bespoke features or units to enhance their retail space and customer experience. This could simply be through adapting units to suit a brand's colour theme and style or by designing statement pieces to enhance customer experiences.

Stagecraft often work with retailers to create purpose-built displays according to their specific needs and requirements. These sophisticated units can be constructed to maximise sale space by displaying multiple products on one stand, bringing continuity among product stands and saving the need for multiple displays, encouraging cross-selling of complementary goods.

ABOUT US

For over 30 years Stagecraft has remained at the forefront of the design, manufacture and installation of interior and exterior retail display systems.

With its roots in rural Mid Wales, the company began life working with garden centres and later developed into a wider retail sector, working with a variety of businesses, from large retail chains through to small independent retailers throughout the UK.

With a dedicated and passionate design, manufacturing and fit-out team, the company prides itself on providing a bespoke service tailored to suit the needs of each individual client

Stagecraft are proud to be an FSC® certified manufacturer meaning that our customers and employees can be confident that our materials are sourced from sustainable, responsible and well-managed forests.



COMPANY UPDATE

- Stagecraft operates from a 32,000 sq ft factory in Mid Wales - FSC certified.
- Team of experienced Designers.
- Two on site spray booths.
- State of the Art machinery including a CNC machine and edgebander with mechanised loading system all on regular maintenance contracts.
- Dedicated joinery and assembly areas.
- Two on site factory managers.



DESIGN

MANUFACTURE

PROJECT MANAGEMENT

INSTALLATION



- Experienced in manipulating retail environments in order to direct customer flow, increase merchandising sales and encourage customer engagement at POS.
- Equipped to plan manufacturing capacity to meet annual requirements and work to strict time frames.
- Full FSC certification giving our clients full chain of custody certification.
- Quality assurance.
- Design team that specialise in turning customer concepts into 'real life' retail solutions, incorporating the retailer's brand image, budget and making the most out of every retail space. We are happy to help you with any bespoke enquiry.
- Equipped to manufacture products using a variety of timbers and metalwork to suit design requirements and aesthetics. Plus, 2 on site spray booths offering full colour selection.



National Trust

Waitrose



The Klondyke Group

next HOME AND GARDEN



Royal Botanic Garden Edinburgh





Unique Display Features



HANGING BASKETS & WALKWAYS

Hanging basket trees provide the perfect solution to creating eye-catching hanging basket displays your customers will love. The design maximises the use of retail space with multiple hanging points at varying heights at all points around the unit, giving visibility at all angles. Hanging basket trees can also be used to create walkways which are a fantastic feature in any garden centre display, directing customer flow which you can tailor to marketing specific products or deals. Correctly marketing your baskets is the only way you can be sure to achieve maximum sales.



Hanging Baskets & Walkways

STONEWARE & TERRACOTTA

Stagecraft produce heavy duty stoneware and terracotta plinths with practically in mind, these units are designed to be robust, strong and built to reliably withstand heavily weighted products.

We offer a range of plinth sizes which can be used with one another to create tiered displays which helps raise central items into view. Half octagonal ends are also a popular feature for heavy duty plinths creating a neat finish and providing extra durability at the edges.



MISCELLANEOUS

Stagecraft's modern factory facility and equipment mean that we are able to supply a vast range of exterior products and work with customers to produce unique products according to their specification. If you think we could assist you with a project or design please get in touch.







Miscellaneous



CONTACT US

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The logo for stagecraft. is displayed in white lowercase letters on a dark green rectangular background.

Contact us

